

## ENYA 2015: ENOC Participation Project "Let's talk young, let's talk about violence" Training Seminar for project coordinators 9-10 March 2015

Venue: Office of the General Delegate for the Rights of the Child

Rue de Birmingham 66, 1080 Brussels

MONDAY 9 MARCH 2015	
12:30 - 1:30	WELCOME & LUNCH
1:30 - 2:00	INTRODUCTION BY DAVID LALLEMAND, PROJECT MANAGER & COMMUNICATION ADVISOR TO THE GENERAL DELEGATE FOR THE RIGHTS OF THE CHILD (BELGIUM, FRENCH COMMUNITY) - Purpose and spirit of the project - Schedule of the meeting
2:00 - 3:00	PRESENTATION OF TRAINING MATERIALS (VIDEO TEASER & BROCHURE) & PRESENTATION OF PREVIOUS BELGIUM « LET'S TALK YOUNG! » EDITIONS
3:00 - 3:30	COFFEE & TEA BREAK
3:30 – 5:30	<ul> <li>PREPARATION »:</li> <li>Target groups of children and young people</li> <li>Organisation of meetings with experts (journalists, professors, social workers, politicians)</li> <li>Collaboration with the media</li> <li>Project costs</li> </ul>
	TUESDAY 10 MARCH 2015
9:00 - 10:00	<ul> <li>« ACTION »:</li> <li>Conduct of the event (when, how)</li> <li>Coordinators and supervisors' role</li> <li>Strengthening the group cohesion (communication &amp; editorial meeting)</li> </ul>
10:00 - 11:00	<ul> <li>ACTION »:</li> <li>The media productions:         <ul> <li>Written press</li> <li>Web (Blog ENYA)</li> <li>Radio</li> <li>TV</li> </ul> </li> </ul>
11:00 - 11:30	COFFEE & TEA BREAK
11:30 - 12:30	<ul> <li>« CONCLUSION»:</li> <li>Communication and dissemination of the outcomes</li> <li>The ENYA Forum</li> </ul>
12:30 - 1:00	SMALL GROUPS EXCHANGES + Q/A
1:00 - 2:00	LUNCH

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